

Yeovil In Bloom

Join us in our 26th year of entry into South West In Bloom!

The idea of the “Bloom” grew from Fleurissement de France, which started in 1959 and was first held in the UK in 1963. Yeovil in Bloom was initiated, funded and managed by Yeovil Town Council since 1996. It was developed to enhance the visual quality of the town and bring the local community together.

The Town’s annual entry into the Britain in Bloom South West competition involves contributions from local businesses, schools, residents, Yeovil Country Park and a number of It’s Your Neighbourhood (IYNs) community groups. The annual displays are designed and maintained by South Somerset District Council’s Horticultural Service under the direction of the Yeovil in Bloom Steering Group.

We will be assessed by the Chairman of South West in Bloom, Jon Wheatley, on Wednesday 27 July. The assessment itself is broken down into three main pillars, Floral, which makes up 40% of the grading, sustainability and environment which is 30%, and community participation making up the final 30%.

We have three hours to show the best of what Yeovil has to offer and an additional 30 minutes to showcase three of our IYNs, YDH Dementia Garden, Brookie Bridge Project, Kenmore Drive Gardeners, Yeovil Rivers Community Trust, Able 2 Achieve, Wyndham community group & Sidney Gardens friends Group, Unfortunately, three hours isn’t quite long enough to showcase all the amazing work our environmental services team and residents have put in, but don’t worry! Every single part of Yeovil In Bloom gets assessed before the results are announced in October.

Keep your eyes peeled for all the gorgeous displays coming over the next month!

For further information regarding the competition please visit the [South West In Bloom website](#) or alternatively, check out the [Yeovil In Bloom Facebook page](#) to keep up to date.

